



16TH ITCN ASIA 2016
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
27 - 29 September 2016 at Karachi Expo Centre-Pakistan

Incorporating Events



POST EVENT FACT SHEET

EXHIBITION NAME	16thITCN Asia 2016 International Exhibition & Conferences		
Concurrent Events	<ul style="list-style-type: none"> • Security Asia • Fire & Safety Asia 	<ul style="list-style-type: none"> • Broadcast Pakistan • Startup Arena 	
PERIOD	27 – 29 September, 2016	TIMINGS	10:00 AM ~ 7:00 PM
VENUE	Karachi Expo Centre, Pakistan		
STARTED YEAR	2001		
ABOUT ITCN ASIA	<p>IT Commerce Network Asia (ITCN Asia) initiated in year 2001, is one of the region’s most dynamic and significant ICT Events, the meeting place for international professionals to explore business opportunities across Pakistan, Middle East, African, Indian, South Asian and other global markets.</p> <p>ITCN Asia is the only UFI (Paris) approved Event of ICT sector in Pakistan. UFI, The Global Association of the Exhibition Industry (www.ufi.org) is the association of trade show organizers. This showcase of leading technology brands and a host of enlightening information possess many unique features, including the only B2B Event of Pakistan held for sixteen (16) consecutive years.</p> <p>This world renowned ICT trade fair is the most appropriate way to convey the newest gadgets to visitors and deal makers. The Event exhibits products that are catered to various ages, needs and requirements. ITCN Asia displays a huge exhibition of the ICT products / services; telecommunications equipment & systems; broadcasting products and services; networking & information security; commercial security; IT solutions; software/ programs; office automation; latest PCs and laptops; mobile phones; multimedia devices; digital products and many more.</p>		
OVERVIEW OF THE EVENT	<p>After the launch of 3G/4G/LTE, Pakistan is now on the verge of taking off in the telecom industry. The ICT4Pakistan Conference provided a platform for industry professionals from 4 major sectors: Education, Health, Governance and Agriculture to share their knowledge and experiences with each other.</p> <p>Country’s top 15 Software Houses participated under the banner of PSEB in the PSEB Pavilion, showcasing their latest and innovative products and services to their target audience. PSEB organized a CEO Forum on the second day of the event to share future plans of PSEB with the participants and also to brief/educate the IT industry on exports reporting and federal/provincial taxes.</p> <p>A number of international brands were showcased at the Event this year too some of the major brands were Intel, NAFFCO, HIK Vision, Samsung, COMMSCOPE, ABB, IMPRO, ATEN, Siquira, Schrack, RESQTEC, Brand Chemie, Dahua, Cambium Networks, Motorola, TVT, Saylani Tech, Lootlo.pk, etc.</p> <p>Ecommerce Gateway joined hands with country’s top incubators IBA and Nest i/o to create a Startup Arena that provided a platform for all the startups to exhibit their innovative ideas at the event.</p> <p>75,000 visitors in 3 days from all over Pakistan witnessed the products & services showcased at the event.</p> <p>Hence, ITCN Asia is a proven platform for business and networking for Pakistan’s ICT sector.</p>		



16TH ITCN ASIA 2016
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
27 - 29 September 2016 at Karachi Expo Centre-Pakistan

Incorporating Events



EXHIBITION CHIEF GUEST	Syed Ismail Shah Esq., Chairman, Pakistan Telecommunication Authority – PTA	
GUESTS OF HONOR VISITED	<ul style="list-style-type: none"> • Mr. Phillippe Crevoisier, Consul General, Switzerland Consulate General • Mr. Rahmat Shah Batukhail, Consulate General, Islamic Republic of Afghanistan • Mr. Shah Mahmood Sherazi, Commercial Attache, Islamic Republic of Afghanistan • Mr. Sikandar Ali Shoro, Special Assistant to Chief Minister-Sindh • Mr. Asim Shahryar Hussain, Managing Director, Pakistan Software Export Board • Mr. Saeed Ahmad, Deputy Governor, State Bank of Pakistan • Commodore Kamran Khan, Director IBSD, State Bank of Pakistan • Dr. Shahbaz Khan, Managing Director, Khyber Pakhtunkhwa IT Board • Syed Arifullah Hussain, HI(M) Tbt, The Commander Pakistan Fleet, COMPAK HQ • Vice Admiral Shah Sohail Masood, Deputy Chief of Naval Staff - Project II, Pakistan Navy • Lt. Col Syed Muhammad Jalal, Corporat Security Advisor, Engro Corp • Mr. Muzzafar Inam Dar, Deputy Chief Minister • Muhammad Farooq Afzal, Chairman, Pakistan Russia Business Council • Mr. Mehmood Ahmed, Director, Orient Textile Mills • Mr. Nazim Rajani, Chief Executive Officer, Viftech Solution Ltd • Mr. Rashid Ali, Chief Executive Officer, Future Technology • Mr. Arsalan Faisal Mirza, Head of Marketing, AILSONS Consolidated Intl. • Mr. Asad Abbas Dhanji, Secure Beans • Brigadier Commodore Naveed Usmani • Mr. Khalid Abdullah Khan, Chief Executive, Pacific Logistics (Pvt.) Ltd • Mr. Mehboob Alam khan, Chief Operating Officer, Millenium Software • Mr. Ateeq ur Rehman Barry, Chief Executive, Haseeb Habib Trading (PVT), Ltd • Mr. Saleem Sadruddin Mehdi, Chief Executive Officer, Imagetech Solution • Mr. Ejaz Ahmed Kazi, General Manager (Sales & Marketing), PAKSAT • Prof. Dr. Dilshad Zafar, Dean-Business Administration, Jinnah University for Women • Mr. Muhammad Sajid, Chairperson-Department of Commerce, Jinnah University for Women • Mr. Saad Anaamullah Khan, Chairman, Pakistan Innovation Foundation • Mr. Atiq Rehman, Chief Executive Officer, Americom Technology • Mr. Shahid, Wing Commodar • Mr. Asghar, Flight Leftinant • Mr. Shariq Khan, IG Baluchistan • Major Ali, Pakistan Rangers-Sindh • Ms. Nausheen Jawaid Amjad, Chief Commissioner IR, FBR Pakistan • Qazi Nazeer Ahmed, SSP, Central Jail • Mr. Salim Jummani, Chief Executive, Business Accounting Software 	
VIP DELEGATES(CIOs/ CTOs/ IT Delegations) – MAJOR COMPANIES	<ul style="list-style-type: none"> • Switzerland Consulate General • State Bank of Pakistan • Interactive Group • Deloitte Pakistan • The Aga Khan University • Bank Al Habib Limited • Pak Suzuki Motor Company • Lakson Investments Limited • K-Electric • Jaffer Business Systems • Muller & Phipps Pakistan (Pvt.) Ltd • Transworld Enterprise Services • Habib Bank Limited 	<ul style="list-style-type: none"> • PARCO • Federal Board of Revenue • Habib Metropolitan Bank Ltd • Trade Commission of Russia • Warid Telecom • Wi-tribe Pakistan • Muller & Phipps • Ernst & Young Ford Rhodes SidatHyder • Soneri Bank • GlaxoSmithKline • Meezan Bank Limited • United Bank Limited



16TH ITCN ASIA 2016
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
27 - 29 September 2016 at Karachi Expo Centre-Pakistan

Incorporating Events



	<ul style="list-style-type: none"> National Bank of Pakistan Jubilee Insurance Pak Qatar Family Takaful Fujiflim Pakistan (Pvt) Ltd. South Asia Pakistan Terminals Limited Rauf Textile & Printing Mills Bhombal & Co. PTCL TPS NADRA Technologies Ltd JAZZ 	<ul style="list-style-type: none"> Silk Bank Limited Bank Alfalah Limited Allied Bank Limited KASB Bank Limited Active Media Tabani Group Islamic Technology Mission Easy Paisa – Telenor Pakistan ZONG Press Information Department, Govt of Sindh Samsung 		
CONFERENCES	<ul style="list-style-type: none"> ICT4Pakistan Cloud Conference 	<ul style="list-style-type: none"> PSEB CEO Forum Information Security Conference 		
CONFERENCES CHIEF GUEST	<p>ICT4PAKISTAN Syed Ismail Shah Esq., Chairman, Pakistan Telecommunication Authority – PTA</p> <p>CLOUD CONFERENCE Dr. Shahbaz Khan, Managing Director, Khyber Pakhtunkhwa IT Board</p> <p>INFORMATION SECURITY CONFERENCE Mr. Zain Ansari, President, ISACA Karachi Chapter and Executive Director, Deloitte Pakistan</p> <p>PSEB CEO FORUM Mr. Asim Shahryar Hussain, Managing Director, Pakistan Software Export Board</p>			
NO. OF BOOTHS	SHELL SCHEME	104 Booths	BARE SPACE	346 Booths
NET EXHIBITION SPACE	50,000sqft			
NO. OF COMPANIES PARTICIPATED	FOREIGN	53	LOCAL	119
NO. OF COUNTRIES PARTICIPATED	19			
MAJOR COUNTRIES PARTICIPATED	China, UAE, Malaysia, UK, Germany, USA etc.			
MAJOR PAVILIONS	Different Pavilions were also established at the Exhibition including: <ul style="list-style-type: none"> Pakistan Software Export Board Pavilion - PSEB Khyber Pakhtunkhwa IT Board, Govt. of Khyber Pakhtunkhwa Institute of Business Administration Nest i/o 			
NO. OF TRADE CORPORATE VISITORS	75,000 visitors attended the three day event			
OWNER & ORGANIZER	Ecommerce Gateway Pakistan (Pvt.) Ltd – Member UFI (Paris-France)			
SUPPORTERS	<ul style="list-style-type: none"> Government of Pakistan Ministry of IT & Telecom Pakistan Telecommunication Authority Trade Development Authority of Pakistan Board of Investment 	<ul style="list-style-type: none"> Government of Sindh Khyber Pakhtunkhwa IT Board Information Science and Technology Dept, Govt. of Sindh Citizen Police Liaison Committee CEO Club Network 		
GOLD SPONSOR	<ul style="list-style-type: none"> HIK Vision Intel 	<ul style="list-style-type: none"> Jazz NAFFCO 		
SILVER SPONSORS	<ul style="list-style-type: none"> SAMSUNG H.K. SHAH ENTERPRISE (PVT.) LTD. Microtech inc. Optimum Technology 	<ul style="list-style-type: none"> Haseen Habib Trading Vital Mansha Brothers 		



16TH ITCN ASIA 2016
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
27 - 29 September 2016 at Karachi Expo Centre-Pakistan

Incorporating Events



	•	
BRONZE SPONSORS	<ul style="list-style-type: none"> • ALSONS Consolidated Int'l • CRI Group • Minerva • Softronic • Easy Paisa • Enterprise Solutions Pakistan 	<ul style="list-style-type: none"> • Viper • Safe & Sound Engineering • Haseen Habib Corporation • CNS Engineering • CP PLUS • Digital Links
STRATEGIC PARTNER	<ul style="list-style-type: none"> • Pakistan Software Export Board – PSEB • Pakistan Software Houses Association - P@SHA • FPAP • ICT Forum Pakistan 	<ul style="list-style-type: none"> • Nest i/o • ISACA-Karachi Chapter • The Newspaces • Pakistan Information Security Association – PISA • Internet Society of Pakistan
CLOUD CONFERENCE SPONSOR	<ul style="list-style-type: none"> • RapidCompute 	
INFOSEC CONFERENCE SPONSOR	<ul style="list-style-type: none"> • ABB 	
KNOWLEDGE PARTNER	<ul style="list-style-type: none"> • IBA 	
OFFICIAL WEB PARTNER	<ul style="list-style-type: none"> • A2Z Creatorz 	
DIGITAL MEDIA PARTNER	<ul style="list-style-type: none"> • Click9 	
EXCLUSIVE DIGITAL & ANIMATION PARTNER	<ul style="list-style-type: none"> • DigiTechMark 	
MEDIA PARTNERS	<ul style="list-style-type: none"> • Exhibitors TV • Netmag • IDG 	<ul style="list-style-type: none"> • Macworld • PCWorld
OFFICIAL LIVE TELECAST PARTNER	<ul style="list-style-type: none"> • itelecast 	
FREIGHT FORWARDER	<ul style="list-style-type: none"> • Agility 	
REGISTRATION PARTNER	<ul style="list-style-type: none"> • Alainco 	
FIELD ITEMS	<p>ICT products / services; telecommunications equipment & systems; broadcasting products and services; networking & information security; commercial security; IT solutions; software/ programs; office automation; latest PCs and laptops; mobile phones; multimedia devices; digital products and many more. Detailed Exhibit Profile may be browsed at www.itcnasia.com</p>	
MEDIA COVERAGE	<p>ITCN Asia maintains excellent media relations. All the electronic & print media representatives covered the Show. Event also attracted the interest of bloggers and online media correspondents.</p>	
NEXT YEAR EVENT'S DATE	<p align="center">17th ITCN Asia 2017 International Exhibition & Conferences 19 – 21 September 2017 @ Karachi Expo Centre, Pakistan</p>	
For Foreign Exhibitors	<p>In this scenario, the 17th ITCN Asia 2017 will be an opportunity to promote your brands and introduce it in largely untapped market of Central, Southeast & West Asia.</p> <p>Ecommerce Gateway offers following <i>Early Bird Special incentives</i> for its valued Foreign Participants on complimentary basis:</p> <p>Special Complimentary Offer:</p> <ul style="list-style-type: none"> ➤ Official visa invitation letter ➤ Stay in 5 Star Hotel for (2) persons (double occupancy) for 3 night/4 days (worth US\$700) ➤ Reception on arrival at Karachi Airport 	



UFI Approved Event

16TH ITCN ASIA 2016
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
27 - 29 September 2016 at Karachi Expo Centre-Pakistan

Incorporating Events



	<ul style="list-style-type: none"> ➤ Transfers between Hotel/ Karachi Expo Centre/ Hotel ➤ Trade Matching Facilitation ➤ 200 words' Company Profile of the Participating Organizations in the Exhibition Catalog of the Event ➤ Publicity in Pakistan's B2B Directory, 34th Annual Edition of Jamal's Yellow Pages of Pakistan 2016 through a Quarter Page Black & White Ad (worth US\$1,250) <p>Note: Confirming your participation and 50% Advance Payment before January 31st, 2017 will enable you avail the above un-matched benefits.</p>										
TARIFF OF STALLS	<p><u>Rate of Shell Scheme Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 9sqm (3mx3m) space @ US\$300 per sqm. <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz) 5 amp.</p> <p><u>Rate of Bare Space Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 18sqm (3mx6m) space @ US\$250 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><u>Rate of Outdoor Exhibit Space</u></p> <ul style="list-style-type: none"> ▪ Min 80 sqm space @ US\$125 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>										
For Sponsorship	<table border="0"> <tr> <td>Diamond Package:</td> <td>US\$75,000</td> </tr> <tr> <td>Platinum Package:</td> <td>US\$50,000</td> </tr> <tr> <td>Gold Package:</td> <td>US\$25,000</td> </tr> <tr> <td>Silver Package:</td> <td>US\$15,000</td> </tr> <tr> <td>Bronze Package:</td> <td>US\$8,000</td> </tr> </table>	Diamond Package:	US\$75,000	Platinum Package:	US\$50,000	Gold Package:	US\$25,000	Silver Package:	US\$15,000	Bronze Package:	US\$8,000
Diamond Package:	US\$75,000										
Platinum Package:	US\$50,000										
Gold Package:	US\$25,000										
Silver Package:	US\$15,000										
Bronze Package:	US\$8,000										
DEADLINE OF APPLICATION	March 31st, 2017 (Location is subjected to the availability of Stalls)										



ITCN Asia Secretariat

Ecommerce Gateway Pakistan (Pvt.) Ltd

8, Kokan Society, Near Kokan Park, Off; Shaheed-e-Millat Road, Karachi - Pakistan
 Tel: (+92-21) 3870 9970, 111-222-444 Fax: (+92-21) 34860830
 Email: info@itcnasia.com / Web: www.itcnasia.com