



18TH ITCN ASIA 2018
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
25 - 27 September 2018 at Karachi Expo Centre-Pakistan



POST EVENT FACT SHEET

EXHIBITION NAME	18th ITCN Asia 2018 International Exhibition & Conferences		
Concurrent Events	<ul style="list-style-type: none"> • Security Asia • Fire & Safety Asia • Lights & LED Asia 	<ul style="list-style-type: none"> • Consumer Electronics Asia • Digital Signage & Printing Asia • Broadcast Pakistan 	
PERIOD	25 – 27 September, 2018	TIMINGS	10:00 AM ~ 6:00 PM
VENUE	Karachi Expo Centre, Pakistan		
STARTED YEAR	2001		
ABOUT ITCN ASIA	<p>IT Commerce Network Asia (ITCN Asia) initiated in year 2001, is one of the region's most dynamic and significant ICT Events, the meeting place for international professionals to explore business opportunities across Pakistan, Middle East, African, Indian, South Asian and other global markets.</p> <p>ITCN Asia is the only UFI (Paris) approved Event of ICT sector in Pakistan. UFI, The Global Association of the Exhibition Industry (www.ufi.org) is the association of trade show organizers. This showcase of leading technology brands and a host of enlightening information possess many unique features, including the only B2B Event of Pakistan held for seventeen (17) consecutive years.</p> <p>This world renowned ICT trade fair is the most appropriate way to convey the newest gadgets to visitors and deal makers. The Event exhibits products that are catered to various ages, needs and requirements. ITCN Asia displays a huge exhibition of the ICT products / services; telecommunications equipment & systems; IT solutions; software/ programs; office automation; Broadband/GSM/ISP; Lights & LED; latest Hardware and Devices; mobile phones; multimedia devices; digital products; Professional Lighting; Digital Signage & Printing; Video Walls; broadcasting products and services; networking & information security; commercial security; Smart Home; Homeland Security & Policing; Fire & Safety; Health & Safety; Fireproof Paints & Coatings; Built-in Fire Protection Solutions and many more.</p>		
OVERVIEW OF THE EVENT	<p>The event started with the inauguration by Honorable Federal Minister for Information Technology & Telecom – Mr. Khalid Maqbool Siddiqui along with Chairman P@SHA – Mr. Barkan Saeed, President P@SHA – Madam Jehan Ara, Managing Director (Acting) / Director Operations PSEB, Syed Ali Abbas Hasani, Director International Marketing PSEB, Mr. Sulman Hassan and other dignitaries.</p> <p>A number of international brands were showcased at the Event this year too some of the major brands were SAP, ZOHO, Fortinet, AVAYA, SOPHOS, Microsoft, Alibaba Cloud and Symantec at the event.</p> <p>Country's top Software Houses participated under the banner of PSEB Pavilion, showcasing their latest and innovative enterprise products and services for the business world.</p> <p>P@SHA Pavilion also brought big names like Brainstorm studios and Tintash along with other software houses that showcased their latest, innovative & cost effective products and services for the business world.</p> <p>The event also hosted a series of international conferences throughout three days of the event. EcomAsia Summit, PSEB CEO Forum, Social Media Threat Protection, Information Security Conference and Blockchain Summit.</p>		

	70,000+ visitors in 3 days from all over Pakistan and abroad witnessed the products & services showcased at the event. Hence, ITCN Asia is a proven platform for business and networking for Pakistan's ICT sector.			
EXHIBITION OPENING CHIEF GUEST	Honorable Mr. Khalid Maqbool Siddiqui, Federal Minister for Information Technology & Telecom			
Executive Club(CIOs/ CTOs/ IT Delegations) – MAJOR COMPANIES	<ul style="list-style-type: none"> • U.S. Consul General • State Bank of Pakistan • Acuity Technologies • Interactive Group • Deloitte Pakistan • The Aga Khan University • Bank Al Habib Limited • Silk Bank • K-Electric • Jaffer Business Systems • Transworld Enterprise Services • Habib Bank Limited • National Bank of Pakistan • Jubilee Insurance • Amreli Steels • Pak Qatar Family Takaful • Fujifilm Pakistan (Pvt) Ltd. • South Asia Pakistan Terminals Limited • HubSalt • Sindh Revenue Board-Government of Sindh • PTCL • TPS • JAZZ • Control of Pattern and Retired of Designing GOP 	<ul style="list-style-type: none"> • PARCO • Federal Board of Revenue • Habib Metropolitan Bank Ltd • Bahria Foundation • Consulate General of Islamic Public of Iran • Ernst & Young Ford Rhodes SidatHyder • Orient Energy Systems (Pvt.) Ltd. • GlaxoSmithKline • Meezan Bank Limited • United Bank Limited • Efroze Chemical Industries (Pvt.) Ltd. • Bank Alfalah Limited • Allied Bank Limited • KASB Bank Limited • The Institution of Electrical and Electronical Engineers Pakistan • Usman Institute of Technology • EFU Life Insurance Ltd. • PSQCA • ZONG • Omni Motorsports (Pvt.) Ltd. • Samsung • COMSATS Internet Services • Kenya High Commission • CPLC 		
CONFERENCES	<ul style="list-style-type: none"> • EcomAsia Summit • PSEB CEO Forum • Social Media Threat Protection 		<ul style="list-style-type: none"> • Information Security Conference • Blockchain Summit 	
NO. OF BOOTHS	SHELL SCHEME	257 Booths	BARE SPACE	629 Booths
EXHIBITION SPACE	18,000sqm			
NO. OF COMPANIES PARTICIPATED	FOREIGN	426	LOCAL	174
NO. OF COUNTRIES PARTICIPATED	25+			
MAJOR COUNTRIES PARTICIPATED	China, UAE, Singapore, Hong Kong, UK, USA, Indonesia, Germany etc.			
NO. OF TRADE CORPORATE VISITORS	85,000+ visitors attended the three day event			
OWNER & ORGANIZER	Ecommerce Gateway Pakistan (Pvt.) Ltd – Member UFI (Paris-France)			
SUPPORTERS	<ul style="list-style-type: none"> • Government of Pakistan • Ministry of IT & Telecom • Pakistan Telecommunication Authority 	<ul style="list-style-type: none"> • Board of Investment • Government of Sindh • Khyber Pakhtunkhwa IT Board 		

	<ul style="list-style-type: none"> Trade Development Authority of Pakistan 	<ul style="list-style-type: none"> Information Science and Technology Dept, Govt. of Sindh
DIAMOND SPONSOR	<ul style="list-style-type: none"> SAP 	
PLATINUM SPONSOR	<ul style="list-style-type: none"> HIKVISION 	
GOLD SPONSOR	<ul style="list-style-type: none"> MB Communication NAFFCO Xclusive Solutions 	
SILVER SPONSORS	<ul style="list-style-type: none"> Fortinet Orient Electronics Haseen Habib Trading 	
BRONZE SPONSORS	<ul style="list-style-type: none"> Dahua Uniview TOTO LINK CORNING SOPHOS LEDVANCE OSRAM Globright Americom Technologies 	<ul style="list-style-type: none"> United Technologies Softech Microsystems Turkplast Fieldway Technologies Imagetech Solutions Digital Links Fakhri Brothers Orient Energy Systems (Pvt.) Ltd Vital
STRATEGIC ICT INDUSTRY PARTNER	<ul style="list-style-type: none"> P@SHA 	
STRATEGIC PARTNER	<ul style="list-style-type: none"> Pakistan Software Export Board – PSEB Nest i/o ICT Forum Pakistan Tech Pakistan ISACA-Karachi Chapter 	<ul style="list-style-type: none"> Momentum Pakistan Engineering Council Institute of Engineers Pakistan Fire Protection Association of Pakistan All Pakistan Security Agencies Association
KNOWLEDGE PARTNER	<ul style="list-style-type: none"> IBA IQRA University 	
OFFICIAL WEB PARTNER	<ul style="list-style-type: none"> A2Z Creatorz 	
BUYER'S DATABASE PARTNER	<ul style="list-style-type: none"> Jamal's Yellow Pages of Pakistan Ecommerce (Pvt.) Ltd 	
TRAINING & DEVELOPMENT PARTNER	<ul style="list-style-type: none"> Pakistan Institute of Management 	
A.I. PARTNER	<ul style="list-style-type: none"> Mercurial Minds 	
ITCN TECHNOLOGY CAR	<ul style="list-style-type: none"> BMW 	
GLOBAL MEDIA PARTNER	<ul style="list-style-type: none"> Teletimes International 	
MEDIA PARTNERS	<ul style="list-style-type: none"> Netmag Engineering Review 	<ul style="list-style-type: none"> Engineering Cap
FREQUENCY PARTNER	<ul style="list-style-type: none"> Suno FM89.4 	
SOCIAL MEDIA PARTNER	<ul style="list-style-type: none"> 121VIRAL 	
DESIGN & TECHNOLOGY PARTNER	<ul style="list-style-type: none"> VAM 	
OFFICIAL FREIGHT FORWARDER	<ul style="list-style-type: none"> Agility 	
REGISTRATION PARTNER	<ul style="list-style-type: none"> Alainco 	
TEA PARTNER	<ul style="list-style-type: none"> Vital Tea 	

FIELD ITEMS	ICT products / services; telecommunications equipment & systems; broadcasting products and services; networking & information security; commercial security; IT solutions; software/ programs; office automation; latest PCs and laptops; mobile phones; multimedia devices; digital products and many more. Detailed Exhibit Profile may be browsed at www.itcnasia.com										
MEDIA COVERAGE	ITCN Asia maintains excellent media relations. All the electronic & print media representatives covered the Show. Event also attracted the interest of bloggers and online media correspondents.										
NEXT YEAR EVENT'S DATE	19th ITCN Asia 2019 International Exhibition & Conferences 17 – 19 September 2019 at Karachi Expo Centre, Pakistan										
TARIFF OF STALLS	<p><u>Rate of Shell Scheme Stalls</u></p> <ul style="list-style-type: none"> Min 9sqm (3mx3m) space @ US\$350 per sqm. <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz) 5 amp.</p> <p><u>Rate of Bare Space Stalls</u></p> <ul style="list-style-type: none"> Min 18sqm (3mx6m) space @ US\$300 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><u>Rate of Outdoor Exhibit Space</u></p> <ul style="list-style-type: none"> Min 80 sqm space @ US\$150 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>										
For Sponsorship	<table> <tr> <td>Diamond Package:</td> <td>US\$75,000</td> </tr> <tr> <td>Platinum Package:</td> <td>US\$50,000</td> </tr> <tr> <td>Gold Package:</td> <td>US\$25,000</td> </tr> <tr> <td>Silver Package:</td> <td>US\$15,000</td> </tr> <tr> <td>Bronze Package:</td> <td>US\$8,000</td> </tr> </table>	Diamond Package:	US\$75,000	Platinum Package:	US\$50,000	Gold Package:	US\$25,000	Silver Package:	US\$15,000	Bronze Package:	US\$8,000
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DEADLINE OF APPLICATION	March 31st, 2019 (Location is subjected to the availability of Stalls)										