



17TH ITCN ASIA 2017
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
19 - 21 September 2017 at Karachi Expo Centre-Pakistan



POST EVENT FACT SHEET

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| EXHIBITION NAME | 17thITCN Asia 2017 International Exhibition & Conferences | | |
| Concurrent Events | <ul style="list-style-type: none"> • Security Asia • Fire & Safety Asia • Lights & LED Asia | <ul style="list-style-type: none"> • Consumer Electronics Asia • Digital Signage & Printing Asia • Broadcast Pakistan | |
| PERIOD | 19 – 21 September, 2017 | TIMINGS | 10:00 AM ~ 6:00 PM |
| VENUE | Karachi Expo Centre, Pakistan | | |
| STARTED YEAR | 2001 | | |
| ABOUT ITCN ASIA | <p>IT Commerce Network Asia (ITCN Asia) initiated in year 2001, is one of the region’s most dynamic and significant ICT Events, the meeting place for international professionals to explore business opportunities across Pakistan, Middle East, African, Indian, South Asian and other global markets.</p> <p>ITCN Asia is the only UFI (Paris) approved Event of ICT sector in Pakistan. UFI, The Global Association of the Exhibition Industry (www.ufi.org) is the association of trade show organizers. This showcase of leading technology brands and a host of enlightening information possess many unique features, including the only B2B Event of Pakistan held for seventeen (17) consecutive years.</p> <p>This world renowned ICT trade fair is the most appropriate way to convey the newest gadgets to visitors and deal makers. The Event exhibits products that are catered to various ages, needs and requirements. ITCN Asia displays a huge exhibition of the ICT products / services; telecommunications equipment & systems; IT solutions; software/ programs; office automation; Broadband/GSM/ISP; Lights & LED; latest Hardware and Devices; mobile phones; multimedia devices; digital products; Professional Lighting; Digital Signage & Printing; Video Walls; broadcasting products and services; networking & information security; commercial security; Smart Home; Homeland Security & Policing; Fire & Safety; Health & Safety; Fireproof Paints & Coatings; Built-in Fire Protection Solutions and many more.</p> | | |
| OVERVIEW OF THE EVENT | <p>The event started with the inauguration by Syed Ismail Shah, Chairman, Pakistan Telecommunication Authority – PTA along with other dignitaries.</p> <p>Country’s top Software Houses participated under the banner of PSEB in the PSEB Pavilion, showcasing their latest and innovative products and services.</p> <p>P@SHA Pavilion provided a chance to startup companies to use the platform of ITCN Asia to showcase their ideas in front of VCs, Trade Buyers/Visitors.</p> <p>Tech Pakistan also setup a Pavilion for their startups at the event to showcase their innovative ideas, products & services.</p> <p>The event also hosted a series of international conferences throughout three days of the event. Telecom Summit, PSEB CEO Consultative Session, Challenges of Digital Security for Media, Role & Importance of ICT in HEIs, Information Security Conference and FINTECH: Trends & Future in Pakistan.</p> <p>A number of international brands were showcased at the Event this year too some of the major brands were Microsoft, Intel, NAFFCO, HIKVision, Samsung, Dahua, 3M, FIREX, MVL FIRESTOP, IMPRO, ATEN, Siqura, Schrack, RESQTEC, Brand Chemie, Cambium Networks, Motorola, SFFECO etc.</p> | | |



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| | <p>87,000+ visitors in 3 days from all over Pakistan and abroad witnessed the products & services showcased at the event.</p> <p>Hence, ITCN Asia is a proven platform for business and networking for Pakistan's ICT sector.</p> | |
| EXHIBITION OPENING CHIEF GUEST | Syed Ismail Shah Esq., Chairman, Pakistan Telecommunication Authority – PTA | |
| EXHIBITION CLOSING CHIEF GUEST | Syed Mustafa Kamal | |
| GUESTS OF HONOR VISITED | <ul style="list-style-type: none"> • H.E. John Warner, Acting U.S. Consul General in Karachi • Mr. Hamid Reza Nezarati Zadeh, Commercial and Economic Consular, Consulate General of Islamic Public of Iran • Dr. Zahir Ali Syed, Professor and Director, Usman Institute of Technology • Mr. Sikandar Ali Shoro, Special Assistant to Chief Minister-Sindh • H.E. Prof. Julius Kibet Bitok, High Commissioner, Kenya High Commission • Muhammad Hanif Janoo, Honorary Consul, Republic of Kenya • Mr. T. Y. J. Kim, President, Samsung • Mr. Umer Ghusman, Mobile Head, Samsung • Mr. Aftab Alam, Deputy Secretary Education, Deputy Council Sindh • Mr. Pervez H. Madraswala, Chief Executive, Clipsal • Dr. Atta-ur-Rahman, PhD, FRS, FPAS • Mr. Rizwan Mirza, Chef Executive, Britlite Engineering Company • Mr. Asim Bukhari, CEO, MegaPlus • Mr. Najeeb Baig, CEO, Red Tape Media • Mr. Khalid Siddiqui, Director General, Pakistan Standard and QC Authorities GOP • Syed Javed Asgher, Chief Information officer, Amreli Steels • Mr. Javed Yousuf Edhi, Group Head Digital Bank Innovation, Silk Bank • Anis H. Younus, Managing Director, EMBA Corporation (Pvt.) Ltd. • Shehzad Rao, CEO, Mimsoft • Emad Mirza Rizki, Chief Executive, Innovative Channels | |
| Executive Club(CIOs/ CTOs/ IT Delegations) – MAJOR COMPANIES | <ul style="list-style-type: none"> • U.S. Consul General • State Bank of Pakistan • Acuity Technologies • Interactive Group • Deloitte Pakistan • The Aga Khan University • Bank Al Habib Limited • Silk Bank • K-Electric • Jaffer Business Systems • Transworld Enterprise Services • Habib Bank Limited • National Bank of Pakistan • Jubilee Insurance • Amreli Steels • Pak Qatar Family Takaful • Fujifilm Pakistan (Pvt) Ltd. • South Asia Pakistan Terminals Limited • HubSalt • Sindh Revenue Board-Government of Sindh | <ul style="list-style-type: none"> • PARCO • Federal Board of Revenue • Habib Metropolitan Bank Ltd • Bahria Foundation • Consulate General of Islamic Public of Iran • Wi-tribe Pakistan • Ernst & Young Ford Rhodes SidatHyder • Orient Energy Systems (Pvt.) Ltd. • GlaxoSmithKline • Meezan Bank Limited • United Bank Limited • Efroze Chemical Industries (Pvt.) Ltd. • Bank Alfalah Limited • Allied Bank Limited • KASB Bank Limited • The Institution of Electrical and Electronical Engineers Pakistan • Usman Institute of Technology • EFU Life Insurance Ltd. • PSQCA |

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| | <ul style="list-style-type: none"> PTCL TPS JAZZ Control of Pattern and Retired of Designing GOP | <ul style="list-style-type: none"> ZONG Omni Motorsports (Pvt.) Ltd. Samsung COMSATS Internet Services Kenya High Commission | | |
| CONFERENCES | <ul style="list-style-type: none"> Telecom Summit PSEB CEO Consultative Session Challenges of Digital Security for Media | <ul style="list-style-type: none"> Role & Importance of ICT in HEIs Information Security Conference FINTECH: Trends & Future in Pakistan | | |
| NO. OF BOOTHS | SHELL SCHEME | 216 Booths | BARE SPACE | 336 Booths |
| NET EXHIBITION SPACE | 151,000sqft | | | |
| NO. OF COMPANIES PARTICIPATED | FOREIGN | 95 | LOCAL | 137 |
| NO. OF COUNTRIES PARTICIPATED | 25+ | | | |
| MAJOR COUNTRIES PARTICIPATED | China, UAE, South Korea, Malaysia, UK, Germany, USA etc. | | | |
| MAJOR PAVILIONS | Different Pavilions were also established at the Exhibition including: <ul style="list-style-type: none"> Pakistan Software Export Board Pavilion - PSEB Khyber Pakhtunkhwa IT Board, Govt. of Khyber Pakhtunkhwa Nest i/o Tech Pakistan | | | |
| NO. OF TRADE CORPORATE VISITORS | 87,000+ visitors attended the three day event | | | |
| OWNER & ORGANIZER | Ecommerce Gateway Pakistan (Pvt.) Ltd – Member UFI (Paris-France) | | | |
| SUPPORTERS | <ul style="list-style-type: none"> Government of Pakistan Ministry of IT & Telecom Pakistan Telecommunication Authority Trade Development Authority of Pakistan | <ul style="list-style-type: none"> Board of Investment Government of Sindh Khyber Pakhtunkhwa IT Board Information Science and Technology Dept, Govt. of Sindh | | |
| PLATINUM SPONSOR | <ul style="list-style-type: none"> HIKVISION | | | |
| GOLD SPONSOR | <ul style="list-style-type: none"> JAZZ NAFFCO | <ul style="list-style-type: none"> MEGAPLUS | | |
| SILVER SPONSORS | <ul style="list-style-type: none"> Microtech inc. Optimum Technology SAMSUNG | <ul style="list-style-type: none"> SFFECO GLOBAL KEDACOM FIREX | <ul style="list-style-type: none"> Dahua Haseen Habib | |
| BRONZE SPONSORS | <ul style="list-style-type: none"> Minerva VIVANCO Fakhri Brothers Tech Smart IOT | <ul style="list-style-type: none"> Microsoft Enterprise Solutions Pakistan 3M Americom Technology | | |
| STRATEGIC PARTNER | <ul style="list-style-type: none"> Pakistan Software Export Board – PSEB Pakistan Software Houses Association - P@SHA | <ul style="list-style-type: none"> ICT Forum Pakistan Tech Pakistan ISACA-Karachi Chapter | | |
| TELECOM SUMMIT CONFERENCE SPONSOR | <ul style="list-style-type: none"> JAZZ | | | |
| KNOWLEDGE PARTNER | <ul style="list-style-type: none"> IBA | | | |
| INDUSTRY PARTMERS | <ul style="list-style-type: none"> Mehran University of Engineering & Technology Usman Institute of Technology IEEE – Karachi Section | | | |
| OFFICIAL WEB PARTNER | <ul style="list-style-type: none"> A2Z Creatorz | | | |



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| DIGITAL MEDIA PARTNER | <ul style="list-style-type: none"> SHAMROCK Communications (Pvt.) Ltd |
| MOBILE APP PARTNER | <ul style="list-style-type: none"> Mercurial Minds |
| DIGITAL SIGNAGE PARTNER | <ul style="list-style-type: none"> Red Tape |
| GLOBAL MEDIA PARTNER | <ul style="list-style-type: none"> Teletimes International |
| MEDIA PARTNERS | <ul style="list-style-type: none"> Netmag Phone World Flare More |
| FREIGHT FORWARDER | <ul style="list-style-type: none"> Agility |
| REGISTRATION PARTNER | <ul style="list-style-type: none"> Alainco |
| FIELD ITEMS | <p>ICT products / services; telecommunications equipment & systems; broadcasting products and services; networking & information security; commercial security; IT solutions; software/ programs; office automation; latest PCs and laptops; mobile phones; multimedia devices; digital products and many more.</p> <p>Detailed Exhibit Profile may be browsed at www.itcnasia.com</p> |
| MEDIA COVERAGE | <p>ITCN Asia maintains excellent media relations. All the electronic & print media representatives covered the Show. Event also attracted the interest of bloggers and online media correspondents.</p> |
| NEXT YEAR EVENT'S DATE | <p>18th ITCN Asia 2018 International Exhibition & Conferences 25 – 27 September 2018 @ Karachi Expo Centre, Pakistan</p> |
| TARIFF OF STALLS | <p>Rate of Shell Scheme Stalls</p> <ul style="list-style-type: none"> Min 9sqm (3mx3m) space @ US\$325 per sqm. <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz) 5 amp.</p> <p>Rate of Bare Space Stalls</p> <ul style="list-style-type: none"> Min 18sqm (3mx6m) space @ US\$300 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p>Rate of Outdoor Exhibit Space</p> <ul style="list-style-type: none"> Min 80 sqm space @ US\$125 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> |
| For Sponsorship | <p>Diamond Package: US\$75,000 Platinum Package: US\$50,000 Gold Package: US\$25,000 Silver Package: US\$15,000 Bronze Package: US\$8,000</p> |
| DEADLINE OF APPLICATION | <p>March 31st, 2018 (Location is subjected to the availability of Stalls)</p> |



ITCN Asia Secretariat

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