

# PAKISTAN - THE REGIONAL ICT HUB

26<sup>th</sup>

# ITCN ASIA

[www.itcnasia.com](http://www.itcnasia.com)

# 09 - 11

# MAY 2025

Lahore Expo Centre, Pakistan

## Concurrent Events

  
Enterprise  
Asia Expo

  
COM  
ASIA EXPO  
& Summit

  
Consumer  
Electronics Asia  
[www.consumerelectronicsasia.com](http://www.consumerelectronicsasia.com)

  
STARTUP  
Asia Expo  
DESTINATION PAKISTAN

  
Digital Signage  
& Printing Asia  
[www.digitalsignage-asia.com](http://www.digitalsignage-asia.com)

  
BLOCKCHAIN

  
Cloud &  
Datacentre  
Expo & Summit

  
Cyber Security

  
DIGITAL  
BANKING

  
Developers &  
Freelancers Summit

  
GAMING  
EXPO SUMMIT

  
FINTECH FORWARD  
FORUM  
WHERE CASH MEETS COMMERCE

  
ARTIFICIAL  
INTELLIGENCE

  
Networking  
& Hardware

OWNER &  
ORGANIZER

  
Member  
Ufi  
Ecommerce Gateway  
Pakistan (Pvt) Ltd

IN COLLABORATION  
WITH

  
Ministry of Information Technology  
& Telecommunication  
DIGITAL PAKISTAN

SUPPORTERS

  
RISING  
PAKISTAN  
2025

  
TECH  
DESTINATION  
PAKISTAN  
MINISTRY OF IT & TELECOM

  
PAKISTAN  
P@SHA  
2025

STRATEGIC IT  
INDUSTRY PARTNER

  
P@SHA  
PAKISTAN IT INDUSTRY ASSOCIATION

STRATEGIC  
PARTNER

  
ICO  
International Chamber of Commerce

## EVENT FEATURES



800+  
Companies



20+  
Knowledge  
Sessions



300+  
Speakers



70,000+  
Trade Visitors



800+  
Government  
Leaders



18,000+  
CxOs/  
Decision Makers



50+  
Industries



300+ Investors/  
International  
Delegates



100+  
Startups



2,500+  
Global Brands



20+  
Global Media  
Coverage

## PARTICIPATING COUNTRIES



Saudi Arabia



China



U.A.E



Australia



Singapore



Turkey



United Kingdom



Indonesia



Thailand



U.S.A



Bahrain



Kuwait



Jordan



Qatar



Morocco



Nigeria



Rwanda



Oman



Sri Lanka



Azerbaijan

# PAKISTAN'S TECH SECTOR OVERVIEW



**64%**  
YOUTH  
POPULATION



**3<sup>RD</sup>**  
LARGEST  
ENGLISH SPEAKING  
COUNTRY



**127 M**  
BROADBAND  
USERS



**2<sup>ND</sup>**  
LARGEST  
CONTRIBUTOR OF  
ONLINE LABOR



**70%**  
SAVINGS ON ANNUAL  
OPERATIONAL  
EXPENSES  
COMPARED TO NORTH AMERICA



**20+**  
DATA CENTERS



**\$3.2 Bn**  
IT Exports  
(\$10-\$18 Bn by 2028)



ANNUALLY  
**75,000**  
IT GRADUATES



**9B**  
SMARTPHONE  
CONNECTIONS BY  
2030



ACTIVE IT WORKFORCE  
OF  
**600,000+**



**5000+**  
IT EXPORTING  
COMPANIES



**74%**  
SMART MOBILE  
PHONE  
PENETRATION  
EXPECTED BY 2026



**10**  
SUBMARINE  
CABLES



**57%**  
BROADBAND  
PENETRATION



**192M**  
CELL PHONE USERS  
124M 4G  
SUBSCRIBERS



**250+**

STPs &  
Co-Working  
Spaces

100+ Tech Parks in major cities of Pakistan

Islamabad Special Technology Zone  
to attract FDI

# PAKISTAN'S POTENTIAL



**233M**  
TOTAL POPULATION  
(EQUAL TO JAPAN + GERMANY)



**178%**  
IT EXPORTS GROWTH  
IN LAST 5 YEARS



**250+**  
HEC RECOGNIZED  
UNIVERSITIES



**100+**  
SOFTWARE  
TECHNOLOGY  
PARKS



**2<sup>nd</sup>**  
MOST FINANCIALLY  
ATTRACTIVE  
OUTSOURCING  
DESTINATION



**Location**  
ADVANTAGE



**\$3.2Mn**  
RAISED IN STARTUP  
INVESTMENT

# PAKISTAN'S TELECOM ECONOMY



**150-250M**  
INVESTED



**10x**  
MARKET  
REQUIREMENT



**US\$ 632M**  
DURING JUL-DEC  
FY23 OF WHICH US\$40M  
AS FDI



**1.34 M kms**  
CABLE PRODUCED



**10K+**  
MONTHLY FIBER OPTIC  
CABLE PRODUCTION  
CAPACITY



**130K+**  
FIBER OPTIC CABLE  
EXPORTED

# GOVERNMENT OF PAKISTAN'S INCENTIVES FOR IT & TELECOM SECTOR



**Exemption from all taxes under the Income Tax Ordinance 2001**



**Exemption from Property Tax**



**Exemption for Tax on Import of Capital Goods**



**Fully repatriable Investment Profits and Dividends**



**Overseas payments permitted without any constraints**



**Ease of opening and Maintaining Forex Accounts**



**Upto 100% foreign ownership**



**Zero Regulatory Duty for CKD/SKD Mobile Phone Kits**



**Exemption from Income Tax on Dividend Income & Capital Gains**



**Zero Fixed Sales Tax on CKD/SKD Manufacturing**



**Exemption from Sales Tax under the Sales Tax Act, 1990**



**R&D Allowance on Exports**



**Zero Fixed Income Tax on CKD/SKD Manufacturing of Mobile Devices**

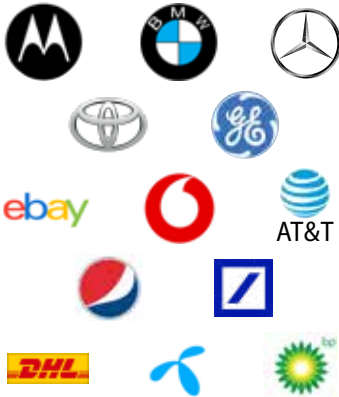


**Exemption from 4% Withholding Tax on Domestic Sales**

# BEST RETURN ON INVESTMENT

## 2ND MOST FINANCIALLY ATTRACTIVE COUNTRY

PAKISTAN IT COMPANIES  
COUNT WORLD'S LARGEST  
ENTITIES AS CLIENTS



MANY INTERNATIONAL IT FIRMS  
HAVE ESTABLISHED OFFICES  
IN PAKISTAN INCLUDING



PAKISTAN PROVIDES  
70% SAVINGS ON  
ANNUAL  
OPERATIONAL  
EXPENSES

COMPARED TO NORTH AMERICA

# HIGHLIGHTS FROM LAST EDITION



# PARTICIPATION PACKAGES

## US\$3,600 + 15% TAX

### Shell Scheme Stalls (min 9 sqm)

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
  - Floor carpets within the stand area
  - Two (02) Chairs
  - Three (03) Spot Lights
  - One (01) Information Counter
  - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
  - One Power Socket
2. Placement of 200 words profile of the Exhibiting organization in the Exhibition E-Catalog



No.	Packages	Price
1.	<b>Title Partner</b> 	<b>US\$100,000</b>
2.	<b>Diamond Partner</b>	<b>US\$85,000</b>
3.	<b>Platinum Partner</b>	<b>US\$65,000</b>
4.	<b>Gold Partner</b>	<b>US\$40,000</b>
5.	<b>Silver Partner</b>	<b>US\$20,000</b>
6.	<b>Bronze Partner</b>	<b>US\$12,000</b>
7.	<b>Category Partner</b>	<b>US\$20,000</b>

**Note:** \*15% VAT (Value Added Tax) to be added to the tariff.

**In case you need more information, please feel free to contact:**

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