

PAKISTAN - THE GLOBAL ICT HUB

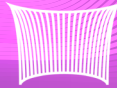


MINISTRY OF IT & TELECOM

PRESENTS

26th **ITCN
ASIA**
www.itcnasia.com

POWERED BY



INNOVISTA

SEPTEMBER 23RD TO 25TH 2025
KARACHI EXPO CENTRE

VISITOR GUIDE

Owner & Organizer



SCAN FOR
EXHIBITORS LIST



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WELCOME MESSAGE FROM THE EVENT DIRECTOR



EVENT DIRECTOR

Dear Exhibitor,

Welcome to the 26th ITCN Asia, Pakistan's largest and most influential technology event! We are thrilled to have you on board as part of this remarkable gathering that bridges global innovation with regional opportunity.

Over the next three days, we aim to foster meaningful connections, groundbreaking collaborations, and powerful conversations that will shape the future of technology in Pakistan and beyond. Your presence at ITCN Asia not only adds immense value to the exhibition but also contributes to the growing momentum of digital transformation across the country.

We've curated this digital guide to help you navigate your journey as an exhibitor—from event logistics to city highlights, you'll find everything you need right here.

Let's make this an unforgettable experience together!

Warm regards,

Muhammad Umair Nizam

Group Vice President – Ecommerce Gateway Pakistan Pvt. Ltd.

Event Director – ITCN Asia



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ABOUT ITCN ASIA

ITCN Asia (Information Technology & Communication Network Asia) is Pakistan's flagship tech exhibition and conference platform. Now in its 26th year, it has consistently attracted global tech leaders, investors, startups, policymakers, and IT professionals under one roof.

WHAT'S HAPPENING AT THE 26TH ITCN ASIA

September **23-25**, 2025 | Karachi Expo Center

10:00 AM - 06:00 PM

HIGHLIGHTS:

- **700+** Booth
- **3,000+** Global brands
- **60,000+** Trade visitors
- **100+** International delegates
- **850+** Government representatives & CxOs
- **Knowledge Sessions** on AI, Fintech, Entrepreneurship, Skills, Policy, Diversity & Inclusion, etc.
- **Pavilions:** Pakistan Software Export Board, SBP Banking & Fintech, IGNITE, Pakistan Capital Market, PSX Brokers, World CIO Premium
- **Startup Asia Expo**
- Business matchmaking & networking lounges



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ABOUT PAKISTAN & ITS TECH ECOSYSTEM

Pakistan, the 5th most populous country in the world, is home to a rapidly growing tech landscape:

- **Population:** 253 million (early 2025)
- **Internet Users:** 130+ million
- **Tech Export Revenue (FY 2024-25)** USD 3.8 billion
- **Startups Raised:** USD 800+ million in the last 5 years
- **Freelancer Market Ranking:** 4th globally
- **Government Goal:** USD 15 billion in IT exports by 2030

With government support, a thriving startup culture, and youthful energy, Pakistan is becoming a key destination for global tech investment and outsourcing.

EMERGENCY CONTACT NUMBERS – KARACHI

Here are essential contacts in case of any Emergency:

Police : **15**

Edhi Ambulance Service: **115**

Chhipa Ambulance Service: **1020**

Rescue (Sindh): **1122**

Fire Brigade: **16**

Aga Khan University Hospital: **+92-21-111-911-911**

Liaquat National Hospital: **+92-21-111-456-456**

South City Hospital: **+92-21-111-724-000**



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TOP TOURIST ATTRACTIONS IN KARACHI

While in Karachi, don't miss the opportunity to explore its vibrant culture and rich history:

DOLMEN MALL (CLIFTON)



LUCKY ONE MALL



OCEAN MALL



MAZAR-E-QUAID



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TOP TOURIST ATTRACTIONS IN KARACHI

While in Karachi, don't miss the opportunity to explore its vibrant culture and rich history:

MOHATTA PALACE



PAKISTAN AIR FORCE MUSEUM



PAKISTAN MARITIME MUSEUM

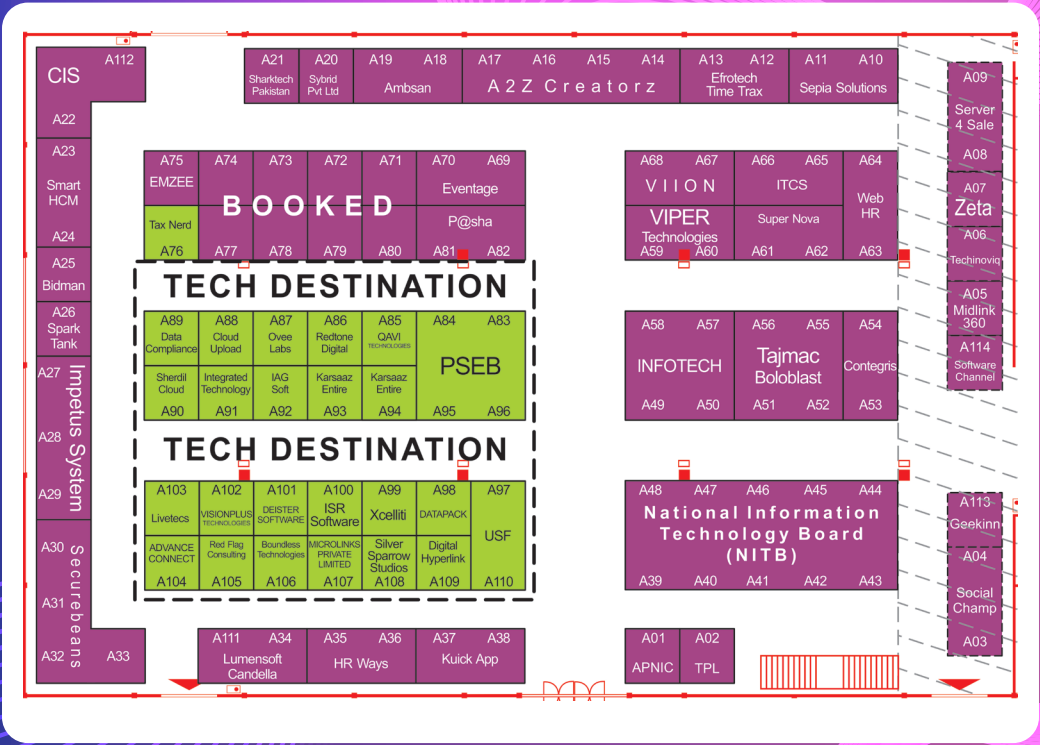


FRERE HALL



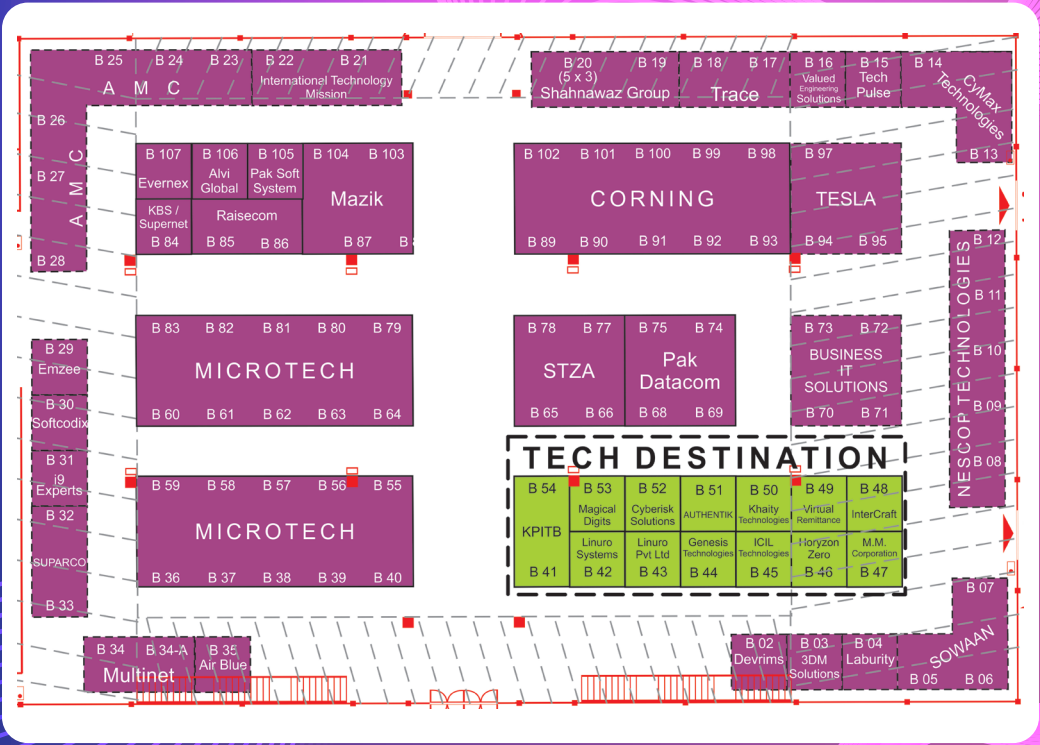
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HALL - 1



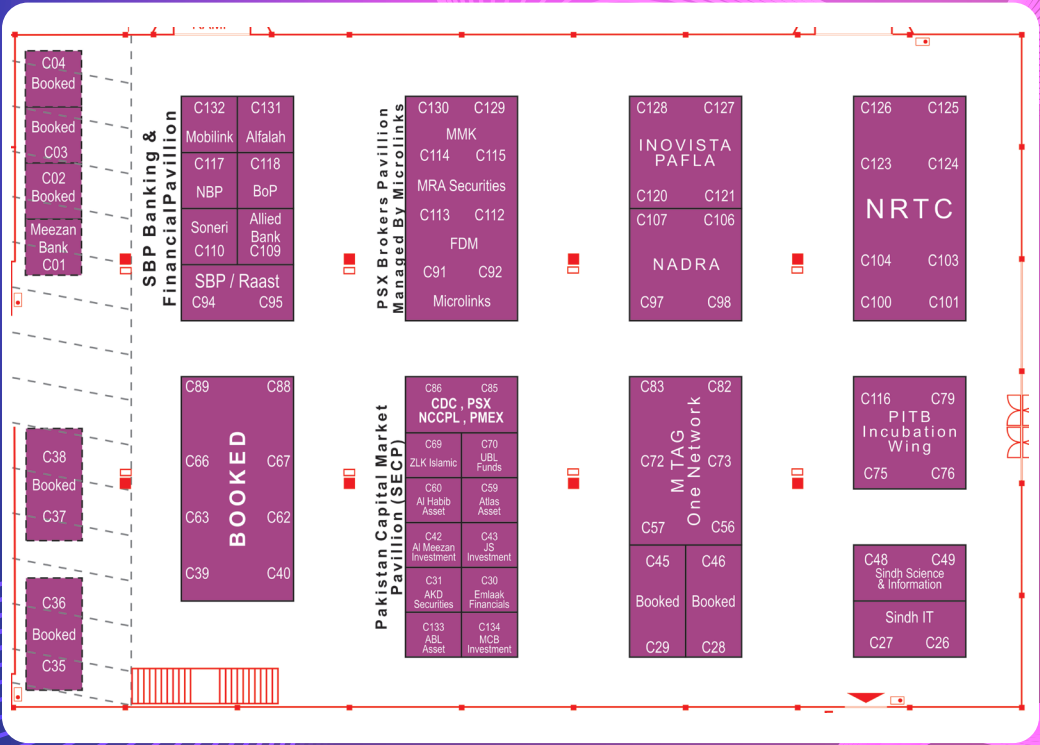
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HALL - 2



PAKISTAN - THE GLOBAL ICT HUB

HALL - 3



HALL - 4



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3-DAY EVENT PROGRAM

Day 1 Tuesday 23 rd September, 2025	
10:00 am	Exhibition Opens for B2B Activities
11:00 am to 01:00 pm	Inaugural Session Hall 4, Main Stage – 1
02:30 pm to 05:30 pm	Fintech Forward Forum – F3 Hall 4, Main Stage – 1
03:00 pm to 06:00 pm	Session by NITB Hall 1, Mezzanine Floor, Roundtable Area
06:00 pm	Day 1 Concludes
Day 2 Wednesday 24 th September, 2025	
10:00 am	Exhibition Opens for B2B Activities
10:00 am to 01:00 pm	Best of Entrepreneurship Asia Series Techpreneurship: Strategy, Innovation & Leadership Hall 4, Main Stage – 1
10:00 am to 01:00 pm	Future Leaders Award 2025 (Karachi Edition) Conference Hall, Level 2, Main Stage – 2
11:00 am to 01:00 pm	Session by NITB Hall 1, Mezzanine Floor, Roundtable Area
01:00 pm to 02 00 pm	Workshop: Securing Web Assets with Cloudflare (Deep dive: WAF, DDoS Mitigation, Zero Trust, Best Practices) Conference Hall, Level 2, Main Stage – 2
02:00 pm to 05:00 pm	Best of Entrepreneurship Asia Series Techpreneurship: Strategy, Innovation & Leadership Hall 4, Main Stage – 1
02:00 pm to 05:00 pm	Future Leaders Award 2025 (Karachi Edition) Conference Hall, Level 2, Main Stage – 2
01:30 pm to 03:30 pm	Policy Roundtable by P@SHA Hall 1, Mezzanine Floor, Roundtable Area
04:00 pm to 06:00 pm	Diversity & Inclusion Roundtable by P@SHA Hall 1, Mezzanine Floor, Roundtable Area
06:00 pm	Day 2 Concludes



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3-DAY EVENT PROGRAM

Day 3 - Thursday 25 th September, 2025	
10:00 am	Exhibition Opens for B2B Activities
11:00 am to 01:00 pm	Session by NITB Hall 1, Mezzanine Floor, Roundtable Area
01:30 pm to 03:30 pm	Skills Roundtable by P@SHA Hall 1, Mezzanine Floor, Roundtable Area
02:00 pm to 05:00 pm	Generative A.I. Conference Hall, Level 2, Main Stage – 2
03:00 pm to 06:00 pm	ITCN Asia: AI Beyond Borders Summit 2025 Hall 4, Main Stage – 1
06:00 pm	Day 3 Concludes

The 3 day program is fluid and may change with time.

Owner & Organizer



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