

PAKISTAN - THE REGIONAL ICT HUB

ITCN ASIA

www.itcnasia.com

26th Edition 09-11 MAY 2025
Lahore Expo Centre, Pakistan

27th Edition 23-25 September 2025
Karachi Expo Centre, Pakistan

Concurrent Events


Enterprise
Asia Expo


COM
ASIA EXPO
& Summit


Consumer
Electronics Asia
www.consumerelectronicsasia.com


STARTUP
Asia Expo
DESTINATION PAKISTAN


Digital Signage
& Printing Asia
www.digitalsignage-asia.com


BLOCKCHAIN


Cloud &
Datacentre
Expo & Summit


Cyber Security


DIGITAL
BANKING


Developers &
Freelancers Summit


GAMING
EXPO SUMMIT


FINTECH FORWARD
FORUM
WHERE CASH MEETS COMMERCE


ARTIFICIAL
INTELLIGENCE


Networking
& Hardware

OWNER &
ORGANIZER



IN COLLABORATION
WITH



SUPPORTERS



STRATEGIC IT
INDUSTRY PARTNER



STRATEGIC
PARTNER



EVENT FEATURES



800+
Companies



20+
Knowledge
Sessions



300+
Speakers



70,000+
Trade Visitors



800+
Government
Leaders



18,000+
CxOs/
Decision Makers



50+
Industries



300+ Investors/
International
Delegates



100+
Startups



2,500+
Global Brands



20+
Global Media
Coverage

PARTICIPATING COUNTRIES



Saudi Arabia



China



U.A.E



Australia



Singapore



Turkey



United Kingdom



Indonesia



Thailand



U.S.A



Bahrain



Kuwait



Jordan



Qatar



Morocco



Nigeria



Rwanda



Oman



Sri Lanka



Azerbaijan

PAKISTAN'S TECH SECTOR OVERVIEW



64%
YOUTH
POPULATION



3RD
LARGEST
ENGLISH SPEAKING
COUNTRY



127 M
BROADBAND
USERS



2ND
LARGEST
CONTRIBUTOR OF
ONLINE LABOR



70%
SAVINGS ON ANNUAL
OPERATIONAL
EXPENSES
COMPARED TO NORTH AMERICA



20+
DATA CENTERS



\$3.2 Bn
IT Exports
(\$10-\$18 Bn by 2028)



ANNUALLY
75,000
IT GRADUATES



9B
SMARTPHONE
CONNECTIONS BY
2030



ACTIVE IT WORKFORCE
OF
600,000+



5000+
IT EXPORTING
COMPANIES



74%
SMART MOBILE
PHONE
PENETRATION
EXPECTED BY 2026



10
SUBMARINE
CABLES



57%
BROADBAND
PENETRATION



192M
CELL PHONE USERS
124M 4G
SUBSCRIBERS



250+

STPs &
Co-Working
Spaces

100+ Tech Parks in major cities of Pakistan

Islamabad Special Technology Zone
to attract FDI

PAKISTAN'S POTENTIAL



233M

TOTAL POPULATION
(EQUAL TO JAPAN + GERMANY)



178%

IT EXPORTS GROWTH
IN LAST 5 YEARS



250+

HEC RECOGNIZED
UNIVERSITIES



100+

SOFTWARE
TECHNOLOGY
PARKS



2nd

MOST FINANCIALLY
ATTRACTIVE
OUTSOURCING
DESTINATION



Location

ADVANTAGE



\$3.2Mn

RAISED IN STARTUP
INVESTMENT

PAKISTAN'S TELECOM ECONOMY



150-250M

INVESTED



10x

MARKET
REQUIREMENT



US\$ 632M

DURING JUL-DEC
FY23 OF WHICH US\$40M
AS FDI



1.34 M kms

CABLE PRODUCED



10K+

MONTHLY FIBER OPTIC
CABLE PRODUCTION
CAPACITY



130K+

FIBER OPTIC CABLE
EXPORTED

GOVERNMENT OF PAKISTAN'S INCENTIVES FOR IT & TELECOM SECTOR



Exemption from all taxes under the Income Tax Ordinance 2001



Exemption from Property Tax



Exemption for Tax on Import of Capital Goods



Fully repatriable Investment Profits and Dividends



Overseas payments permitted without any constraints



Ease of opening and Maintaining Forex Accounts



Upto 100% foreign ownership



Zero Regulatory Duty for CKD/SKD Mobile Phone Kits



Exemption from Income Tax on Dividend Income & Capital Gains



Zero Fixed Sales Tax on CKD/SKD Manufacturing



Exemption from Sales Tax under the Sales Tax Act, 1990



R&D Allowance on Exports



Zero Fixed Income Tax on CKD/SKD Manufacturing of Mobile Devices

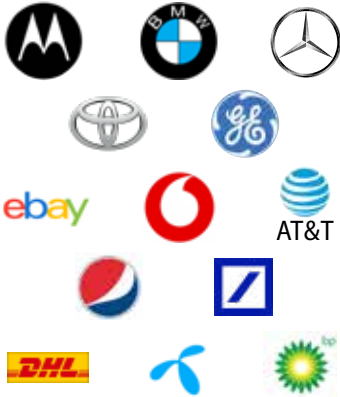


Exemption from 4% Withholding Tax on Domestic Sales

BEST RETURN ON INVESTMENT

2ND MOST FINANCIALLY ATTRACTIVE COUNTRY

PAKISTAN IT COMPANIES
COUNT WORLD'S LARGEST
ENTITIES AS CLIENTS



MANY INTERNATIONAL IT FIRMS
HAVE ESTABLISHED OFFICES
IN PAKISTAN INCLUDING



PAKISTAN PROVIDES
70% SAVINGS ON
ANNUAL
OPERATIONAL
EXPENSES

COMPARED TO NORTH AMERICA

HIGHLIGHTS FROM LAST EDITION



PARTICIPATION PACKAGES

Shell Scheme Stalls (min 9 sqm)

- Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
 - Floor carpets within the stand area
 - Two (02) Chairs
 - Three (03) Spot Lights
 - One (01) Information Counter
 - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
 - One Power Socket
- Placement of 200 words profile of the Exhibiting organization in the Exhibition E-Catalog



No.	Packages	Price
1.	Title Partner 	US\$100,000
2.	Diamond Partner	US\$85,000
3.	Platinum Partner	US\$65,000
4.	Gold Partner	US\$40,000
5.	Silver Partner	US\$20,000
6.	Bronze Partner	US\$12,000
7.	Category Partner	US\$20,000

Note: *15% VAT (Value Added Tax) to be added to the tariff.

In case you need more information, please feel free to contact:

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