

AGENDA
eCommerce Round Table Conference 2024
Date: Saturday, April 20th
Venue: Presentation Theater - 2 (Hall3, Mezzanine Floor) Time: 02:00 pm – 05:00 pm
Welcome Note: Introduction to the round table conference format. Acknowledgment of participants including CEOs, Directors, Co-founders, and HODs from diverse industries.
Key Discussion Topics: <ul style="list-style-type: none">- Utilizing AI for ECommerce: Exploring advancements and potential applications.- Logistics and Q-Commerce: Enhancing efficiency and customer experience.- Advance Payments and Payment Gateways: Innovations and challenges.
Special Announcement: Introduction of the eCommerce Society in Pakistan under the auspices of Deployers. Partnerships with key players in the eCommerce sector.
Interactive Session: Moderated discussion session allowing participants to share insights, challenges, and best practices.
Government Representation: Presence of government officials to provide insights and support for the eCommerce sector.
Closing Remarks: Summary of key takeaways and action points. Expression of gratitude to all participants for their valuable contributions.
Networking Session: Opportunity for networking and forging new collaborations.

*The above agenda is fluid & may change during the course of time