

AGENDA	
PROPTECH CONVENTION – 2024: Innovating Real Estate: Sustainable Materials, Climate Impact, and Investment Opportunities	
19th April 2024 (Expo Centre - Lahore)	
Time	Topics
02:00 PM	Inaugural Speech PROPTech ZONE Inauguration Inauguration by Chief Guest
02:00 PM to 02:15 PM	Keynote Speech: Usama Naveed STZA Topic: Special Technology Zones: Fostering Innovation in Real Estate
02:15 PM to 02:30 PM	Thought Leadership Talk: Dr. Sana Malik Architect & Affordable Housing Consultant Topic: Affordable Housing In Pakistan: Data Insights & Way Forward
02:30 PM to 02:45 PM	Thought Leadership Talk: Zohaib Khan Chairman P@SHA Topic: Empowering Real Estate Innovation through IT Industry Collaboration
02:45 PM to 03:00 PM	Speaker Session: Amir Ahmed Director PSEB Topic: PropTech & IT Exports through freelancers - Golden opportunity for Pakistan
03:00 PM to 03:30 PM	Panel Discussion: Saad Idrees – Daftarkhwan Topic: Future of Working Space
03:30 PM to 03:45 PM	Thought Leadership Talk: Arshad Awan CEO Homy Properties Topic: Affordable Housing In Pakistan: Data Insights & Way Forward
03:45 PM to 04:00 PM	Interactive Panel: Mr, Burhan Ali Director REITS Alfalah Investments Topic: Real Estate Investment Trusts (REITs): Opportunities and Trends
04:00 PM to 04:15 PM	Thought Leadership Talk: Mian Talat President DHA Lahore Estate Agent Association Topic: Evolving with Times: How Real Estate Professionals can adapt to Digital Era
04:15 PM to 04:30 PM	Thought Leadership Talk: Osama Jawad Member of board of advisors - British council Pakistan (Moderator) Umair Shahzad GM Khudi Ventures Kamran Basit CEO Indus Technology Solutions Private Ltd. Topic: Unlocking Pakistan's Real Estate Potential: Role of VCs in driving PropTech Solutions.
04:30 PM to 04:45 PM	Panel Discussion: Topic: Women Role in Real Estate & Technology
04:45 PM to 05:00 PM	Closing Remarks: Closing & Vote of Thanks: Chief Guest
05:00 PM to 05:15 PM	Prize Distribution: Distribution of Shields
05:30 PM	Networking Hi-Tea

*The above agenda is fluid & may change during the course of time